

**Come join us at the Buy Idaho Food Pavilion
at the 22nd Annual Boise Flower & Garden
Show at the Boise Centre, March 23 - 25, 2018.**



b f g s

**BOISEFLOWER
& GARDEN SHOW**
March 23-25, 2018
boise | centre



The Show

The show is proudly celebrating it's 22nd Anniversary of kicking off spring to Boise area residents just when they need it the most. The show continues to grow year after year. And, those in attendance came to buy. Sales were strong with some exhibitors reporting that this was one of their best shows of the year, if not the best. Join us next year and experience the enthusiasm of the Boise market.

The Buy Idaho Pavilion

2018 will be the sixth year that Buy Idaho members will be featured at the Boise Flower & Garden Show. Up to 12 members who sell food will be accepted to be part of the show. The exact location of the Buy Idaho Pavilion will not be determined until closer to the show but there is a high probability that it will not be located on the main exhibit floor. Booth dimensions will either be 10' x 10' or 8' x 10', depending on the number of participants and the space available. Buy Idaho members will be allowed to provide up to 1 ounce samples or maximum 1" square. Please see contract for costs.

The 22nd Annual Boise Flower & Garden Show is the annual kick off to spring to Boise, just when area residents need it the most. Referred by our exhibitors as a "Boutique Show" that draws quality attendees ready to make purchases. Join us in 2018 and experience the enthusiasm of the Boise market.

ATTRACTIONS

DISPLAY GARDENS

Attendees are greeted by an outstanding lobby display garden, plus feature gardens throughout the show floor

GARDEN SPEAKERS

Free with admission, seminars by local and regional experts covering an array of topics including latest trends and techniques

WINE & JAZZ NIGHTS

Friday and Saturday nights featuring live jazz and wine flights

BONSAI EXHIBITION, JUDGED FLOWER SHOW, BUY IDAHO PAVILION, SILENT AUCTIONS AND NEW FEATURES TO BE ANNOUNCED!



RESERVATION DETAILS

Booth size / Fee

8' x 10' or 10' x 10' depending on availability
20% of Gross Sales (refer to contract)

Move-in dates and hours

(Schedule to be provided at a later date.)

Show dates and hours*

Friday, March 23.....10am to 8pm

Saturday, March 24.....10am to 8pm

Sunday, March 25.....11am to 5pm

*Show hours subject to change

Move-out dates and hours

Sunday, March 25.....5:05pm to 8pm

The show is held downtown at the Boise Centre. A beautiful facility in the heart of downtown Boise. The Boise Centre easily draws from the immediate surrounding communities and throughout the state. There is also plenty of convenient parking nearby for attendees.

GETTING THE WORD OUT

The show is promoted through a comprehensive media campaign that includes print, TV, radio, press releases and social media. A sponsorship with Zamzows ensures that show discount tickets are readily available to Boise area residents. During the show, local media outlets cover the show, giving that extra push to attract attendees to the show.

SHOW SPONSOR - INLA

Since the beginning, the show has been sponsored by the Idaho Nursery and Landscape Association (INLA), an organization for nursery professionals of all levels.

In recognition of our sponsor, INLA, members receive additional exposure in conjunction with the show:

INLA Member Exhibitors Receive:

- Ribbons attached to name badges with INLA Member recognition.
- A sign for booth identifying INLA membership.
- A listing on a separate page on the show website (www.gardenshowboise.com) that talks about INLA and lists out all participating members with logos and links to their website if provided.
- Opportunity to present a seminar at the show.

