



\$50.00
ONLINE DIRECTORY LISTING
 Ask for more details from your sales rep

BUY IDAHO DIRECTORY COMING MAY 2019

Buy Idaho is excited to once again be partnering with the Idaho Press for our 2019-2020 Membership Directory. With increased circulation and new marketing opportunities, we are able to deliver added exposure and advertising results for your business. Make the most of your Buy Idaho membership and this unique marketing platform.

- ✓ Delivery to 53,000 homes & businesses statewide
- ✓ Full-color display advertising opportunities
- ✓ Online access to the complete directory at buyidaho.org
- ✓ All display advertising will be highlighted on buyidaho.org with a link to your business website

If you have questions or would like more information, please call 208-465-8105.

Or email tanderson@idahopress.com

Back cover Glossy Positions
 Full Bleed Size
 8"x10.5"
7"x9" Glossy Ad Space
 Ad Area Size 6.5"x9"
\$1,695

Red is the bleed at 8"x10.5"

Ad Size	Ad Rates	✓
2 Page Spread (14"x9")	\$1,500	<input type="checkbox"/>
1 Page (6.5"x9")	\$1,000	<input type="checkbox"/>
1/2 Page (6.5"x4.42"H or 3.1667"x 9"V)	\$600	<input type="checkbox"/>
1/4 Page (3.1667"x4.42")	\$300	<input type="checkbox"/>

DEADLINE 4/30/2019

Business Name: _____ Phone: _____ Signature: _____



BUY IDAHO DIRECTORY

DISTRIBUTION OF 53,000 MAGAZINES

Buy Idaho has partnered with the Idaho Press to produce the 2019/2020 Buy Idaho Directory

In addition to being distributed to all 'Buy Idaho Members' the directory will also be distributed:



IDAHO PRESS
ON MAY 17TH, 2019

MERIDIAN PRESS
ON MAY 17TH, 2019

EMMETT MESSENGER INDEX
ON MAY 15TH, 2019

KUNA-MELBA NEWS
ON MAY 15TH, 2019

21,000 DISTRIBUTION

16,000 DISTRIBUTION

5,000 DISTRIBUTION

5,000 DISTRIBUTION



- To all Television, Radio, Newspaper and Business Newspapers Statewide
- To **ALL Idaho Chambers of Commerce** throughout the state
- To Idaho Visitor Centers
- To city, County and State purchasing agents
- To Purchasing Agents of Major Federal Agencies – i.e. Mountain Home Air Force Base, Gowen field, Bureau of Land Management, etc
- To all requests for information directly from the Buy Idaho Corporate office
- To everyone attending the presentations by Buy Idaho Executive Director at service clubs, Chamber luncheons, business association meetings, etc.
- On the publication rack outside the Buy Idaho office in Downtown Boise.
- To vendors & visitors at the Idaho Governor's Business Opportunity Conference each spring offering your services to hundreds of business and industry leaders throughout the Pacific Northwest.

Magazine will be available online for visitors, businesses and locals to flip through and read your ad.

More than 53,000 copies will be distributed through various state and worldwide resources as well as a full run in the Idaho Press, the Emmett Messenger Index and the Meridian Press providing a high level of exposure for your company and reaching prospects both locally and statewide.

**Remember... buy Idaho products and services from Buy Idaho Members.
Your best buy is to 'Buy Idaho!'**

Hurry! Contact Todd Anderson at tanderson@idahopress.com

WWW.BUYIDAHO.org