

Celebrate 30!

Buy Idaho is turning 30. Join us for the celebration on October 13, 2016 at the newly constructed addition at the Boise Centre. We have a fun-filled day of activities. Help us sponsor an event, participate in our tradeshow, join us for lunch and a networking reception. Plan to spend the day with Buy Idaho!



The Buy Idaho Annual Meeting and Luncheon featuring Keynote Speaker

Governor C.L. “Butch” Otter

With special guest appearance by

The Fool Squad

- Trade Show 11am-6pm
- Luncheon 12pm-1:30pm
- Seminars & Workshops 1:30pm-3:00pm
- Special Guest Speaker, “the URL Dr.” – Kim Butler 3:15pm-4:00pm
- Networking Reception and Celebration 4:00pm-6pm

Free and open to the public. Featuring live music from Red Light Challenge, local beer & wine and a special Buy Idaho cocktail!

Sponsorships, Trade Show and Ticket Opportunities

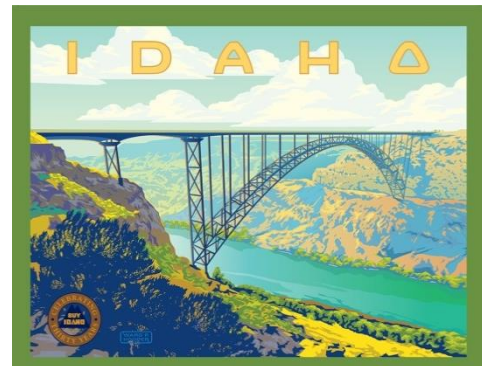
Snake River Package - SOLD

One Exclusive Package Available

Please confirm by July 31, 2016 for full sponsor benefits

\$3500

- Logo Recognition in all marketing materials
- Logo Recognition on the Buy Idaho Website
- Logo recognition on the Buy Idaho PSA video appearing on the Buy Idaho Website and Social Media Channels
- Logo Recognition on the Stage
- The opportunity to have a representative from your organization give a welcoming address at the luncheon
- The opportunity to distribute marketing items and materials in event goodie bags
- Logo Recognition in the event day program
- A Tradeshow Booth
- A luncheon table with preferred placement (seats 10)
- 20 Complimentary Networking Reception drink tickets (beer & wine only)
- 10 Ward Hooper Commemorative Buy Idaho Calendars
- Admission to all seminars and workshops



Payette River Package

Two Packages Available. **One SOLD, one still available**
Please confirm by July 31, 2016 for full sponsor benefits
\$2250

- Logo Recognition in select marketing materials
- Logo Recognition on the Buy Idaho Website
- Logo recognition on the Buy Idaho PSA video appearing on the Buy Idaho Website and Social Media Channels
- The opportunity to distribute marketing items and materials in event goodie bags
- Logo Recognition in the event day program
- A Tradeshow Booth
- A luncheon table with preferred placement (seats 10)
- 20 Complimentary Networking Reception drink tickets (beer & wine only)
- 10 Ward Hooper Commemorative Buy Idaho Calendars
- Admission to all seminars and workshops

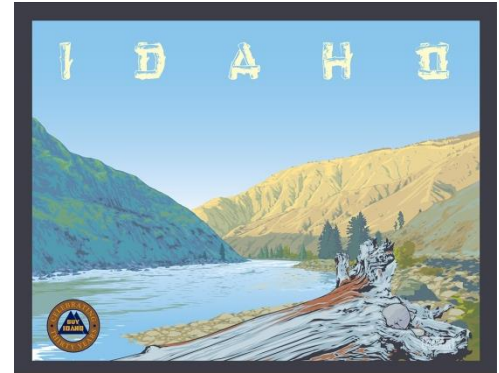
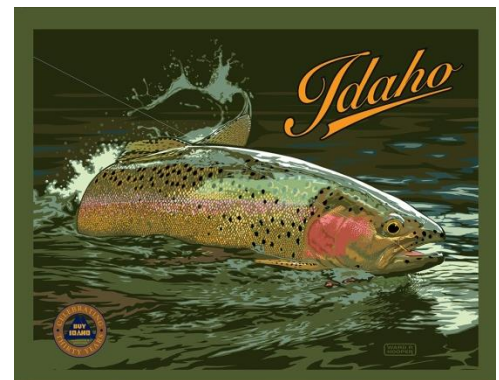


Table Sponsor

\$275

\$325 After September 1, 2016

- Name Recognition in the event day program
- A luncheon table with preferred placement (seats 10)
- 20 Complimentary Networking Reception drink tickets (beer & wine only)
- 10 Ward Hooper Commemorative Buy Idaho Calendars
- Admission to all seminars and workshops
- The opportunity to distribute marketing items and materials in event goodie bags

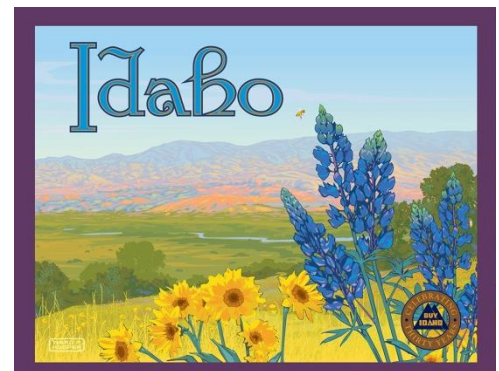


Afternoon Break Sponsor

\$500

\$550 After September 1, 2016

- Logo Recognition on the Afternoon Break table with coffee, water and light snacks
- Name Recognition in the event day program
- One lunch ticket
- 2 Complimentary Networking Reception drink tickets (beer & wine only)
- Admission to all seminars and workshops
- The opportunity to distribute marketing items and materials in event goodie bags



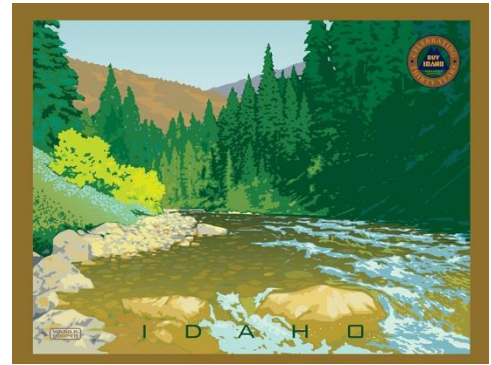
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After Hours Stage Sponsor

\$500 *Your business provides the banner*

\$550 *After September 1, 2016*

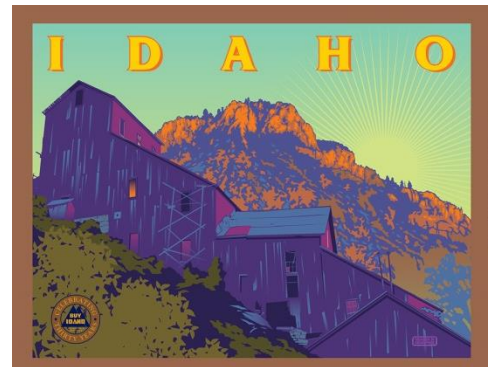
- Signage on the stage during the After Party with live music
- One lunch ticket
- 2 Complimentary Networking Reception drink tickets (beer & wine only)
- Admission to all seminars and workshops
- The opportunity to distribute marketing items and materials in event goodie bags



Workshop Sponsor - SOLD

\$500 *Your business provides the banner*

- Signage in the breakout classrooms for the afternoon workshops
- The opportunity to introduce the workshop speakers
- A Tradeshow Booth
- One lunch ticket
- 2 Complimentary Networking Reception drink tickets (beer & wine only)
- Admission to all seminars and workshops
- The opportunity to distribute marketing items and materials in event goodie bags

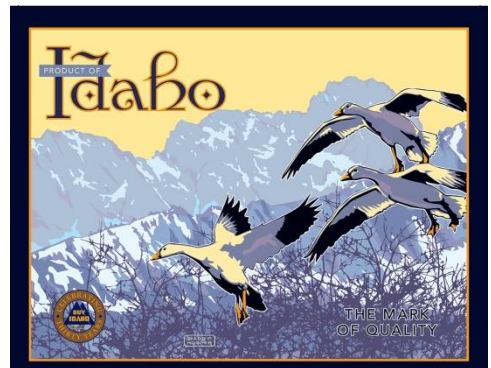


Lanyard Sponsor - SOLD

\$500 *Buy Idaho will custom order the lanyards*

\$300 *Your business provides the lanyard*

- Name Recognition on 200 event lanyards distributed to each guest
- Name Recognition in the event day program
- A Tradeshow Booth
- One lunch ticket
- 2 Complimentary Networking Reception drink tickets (beer & wine only)
- Admission to all seminars and workshops
- The opportunity to distribute marketing items and materials in event goodie bags



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Photo Booth Sponsor- SOLD

\$300 *Your business provides the backdrop banner*

\$350 *After September 1, 2016*

- Logo Recognition on the photobooth backdrop screen
- Name Recognition in the event day program
- A Tradeshow Booth
- One lunch ticket
- 2 Complimentary Networking Reception drink tickets (beer & wine only)
- Admission to all seminars and workshops
- The opportunity to distribute marketing items and materials in event goodie bags

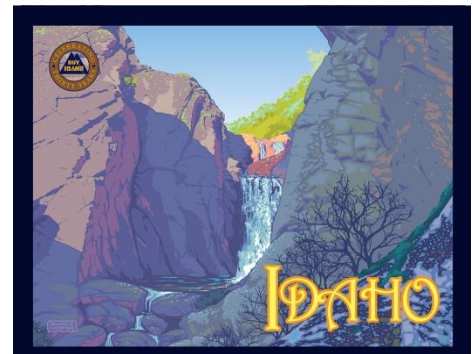


Trade Show Sponsor-Only 7 booth spaces left!

\$65

\$75 *After September 1, 2016*

- Name Recognition in the event day program
- A Tradeshow Booth
- One lunch ticket
- 2 Complimentary Networking Reception drink tickets (beer & wine only)
- Admission to all seminars and workshops
- The opportunity to distribute marketing items and materials in event goodie bags



All sponsorships are exclusively offered to Buy Idaho members in good standing

Lunch Tickets & Keynote Speaker, Governor C.L. “Butch” Otter

Lunch: **\$25** No Lunch: **\$10**

Free admission to the Trade Show and all Seminars, Workshops & Networking Reception (no host bar)

